

# Press Release

## For Immediate Release

### Contact:

Contact Person: Art Powers Sr.  
Company Name: Madison Fielding Inc.  
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Fax: 914-939-5260  
E-Mail Address: art@madisonfielding.com

### Headline:

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City, State: Cedia Expo – Booth 195  
Denver, Colorado  
Date: September 4<sup>th</sup>, 2008

## **Madison Fielding 25th Anniversary**

### Headline Con't:

**Madison Fielding's New Lowboy Audio/Video Cabinet with built in Home Theater speakers redefines the term, Form and Function**

### Main Text:

The Madison Fielding Lowboy is the simple answer to enjoying Home Theater, Music and Gaming with a minimum of complexity. Connections to A/V equipment takes minutes rather than hours.

Our lowboy series compliments any large screen TV and Audio Video equipment. Each model contains a tastefully concealed Left - Center - Right speaker system and Powered Subwoofer.

For those interested in Video Gaming, our 75" " Action Lowboy " features a very high powered three channel speaker system with triple subwoofers and extra cabinet space for Game equipment. At 20" high, the Action Lowboy combined with a 50 to 73" TV delivers an up front presentation that envelops the player in a field of realism.

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For technical information go to [madisonfielding.com](http://madisonfielding.com)

### Company History:

Madison Fielding Inc, an old HiFi audio company from the late 50's early 60's was resurrected in 1983 for the express purpose of inventing new and unique audio products. Madison Fielding holds three design and engineering awards from CES.

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### **Madison Fielding 25th Anniversary**

### Headline Con't:

**Madison Fielding brings Audiophile sound to the outdoors with the introduction of the Flagstone series of all weather speakers.**

Prior to now, high end outdoor sound was (virtually) non existent.

### **The Flagstone Speaker changed all that!**

Made of long lasting fiberglass and containing a full three way speaker system with a tuned custom crossover, the Flagstone delivers true HiFi sound to any outdoor listening environment.

### Main Text:

The Flagstone series consists of two models.

The Mini Flagstone, a classically designed planter with a very low profile. It features a front firing custom tweeter and midrange on a horizontal plane and a down firing dual voice coil 8" woofer. The Mini Flagstone delivers a wide, full range HiFi sound while also providing a separate planter top for live flowers or plants.

The Flagstone. A larger version of the Mini Flagstone. It was designed to fill the grandest of outdoor spaces with live sound.

The Flagstone features a deluxe three way Audax/Madison speaker system and tuned custom crossover. Higher off the ground than the Mini, the horizontal tweeter and midrange combined with a down firing 10" woofer, fill an outdoor space up to 1500 square ft with a sound that rivals some of the best indoor speakers.

For additional technical information and a authorized dealer list go to [www.planterSpeakers.com](http://www.planterSpeakers.com).

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## **Madison Fielding 25th Anniversary**

### Headline Con't:

**Madison Fielding Introduces the first Speaker System  
Designed Exclusively for Outdoor Home Theater Sound.**

### Main Text:

On display at Cedia this year is our new 84" three channel Home Theater bench. Made of white Maine cedar, a renewable resource, our HT bench is as impressive in looks as it is in sound.

Contained in six separate speaker enclosures is a full left, twin center and right channel speaker system with two extra heavy 8" woofers that can be ordered as part of the L & R systems for LFE bass management or as separate Sub Woofers. When not in use as a Video Speaker, the 3.2 can be used for music with outstanding results.

Our Outdoor Home Theater Bench was designed to compliment a very large outdoor screen or weatherproof LCD TV. For a complete Surround Sound experience, our stylish Lattice work PlanterSpeakers will be perfect for left and right rear ambiance.

For additional technical information and a authorized dealer list go to [www.planterspeakers.com](http://www.planterspeakers.com).

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## **Madison Fielding 25th Anniversary**

### Headline Con't:

**This year at CEDIA, Madison Fielding is proud to introduce the world's first environmentally correct outdoor speakers.**

### Main Text:

Made from five year renewable Maine White Cedar and hand crafted in the United States, our speakers show that you can design and build great products while at the same time conserving natural resources.

There is a Planter Speaker model for every size outdoor space or need from the compact South West Harbor to the impressive Palm Beach model with a Quad Speaker Array and 10" woofer.

For applications where a planter is not needed, we offer the very functional Lake Placid or Saratoga music bench designed to project sound in one direction or two.

Where even more practicality is required, we offer the very unique Stereo Sound Table. Just place it next to a gas barbeque ( it's the same height ) and use it to hold trays of food and drinks while you cook and enjoy the music at the same time.

All our Lattice work models contain long lasting, high quality speakers with great sound. Most models can be ordered in Left and Right pairs, stereo or 90 and 180 degree sound dispersion.

For additional technical information and a authorized dealer list go to [www.planterspeakers.com](http://www.planterspeakers.com).

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## **Madison Fielding 25th Anniversary**

### Headline Con't:

**Madison Fielding proudly presents its classically designed Terra Cotta PlanterSpeakers at Cedia Expo.**

### Main Text:

The Madison fielding Terra Cotta Planter/Speaker series is the best selling speaker of this type since its introduction in 2000 as the worlds first PlanterSpeaker with 360 degree sound.

Concealed all weather HiFi speakers combined with imported Italian planter pots and custom wrought iron stands, deliver a sound experience and visual effect next to non.

Available in four sizes and two colors, Madison Fielding PlanterSpeakers are designed to fit any décor, inside or outside a home

A built in bioactive reservoir system keeps the plants and flowers moist and healthy all season.

For additional technical information and a authorized dealer list go to [www.planterspeakers.com](http://www.planterspeakers.com).

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## **Madison Fielding 25th Anniversary**

### Headline Con't:

**Madison Fielding continues its goal to “Simplify” with the introduction of its new monitor series of built in cabinet speakers for Home Theater**

### Main Text:

The monitor series un-complicates the installation of HT sound in a cabinet by placing the left – center – right speakers in one wide horizontal array custom enclosure. All center speakers are “voiced” for movie sound tracks and all left & right speakers are engineered to deliver a balance of voice, effects and accurate music reproduction.

Every speaker system within the overall enclosure has a separate compartment to optimize the sound . Models are offered in 3.0 and 5.0 configurations with an optional amplified sub woofer module when additional bass is required.

There are designs for every size cabinet from 34” to 72” including special models with full reflecting 5.0 sound for hard to design corner cabinets and custom installations.

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### Headline Con't:

**Madison Fielding introduces two new models of a Unique single enclosure, 2.1 and 3.1 Surround Sound Speaker**

### Main Text:

Designed for apartments or homes where built in speakers are not an option, the new design offers an elegant solution for full range surround and 5.1 music.

The 2.1 model contains full range left and right speakers plus a dual voice coil woofer for enhanced bass. The 2.1 stands on a slim pedestal, a total of 38" high including the speaker enclosure measuring 10" high by 30" wide and angled 45 degrees.

The 3.1 model is designed for 6.1 surround sound. It contains three speaker systems, left, center and right. In the supplied pedestal there is a heavy long throw subwoofer with its own 200 watt amplifier.

Future models of the 2.1 and 3.1 will have as an option, full High Fidelity PCM wireless sound. This is a perfect solution for apartments where wiring is next to impossible.

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